

City First



CAUVERY CALLING

Sadhguru Leads Rally to Revitalize Cauvery

Cauvery, the lifeblood of the South Indian state of Tamil Nadu, is facing a severe crisis. The water table is dropping, and the river is drying up. This has led to a massive loss of biodiversity and a threat to the livelihoods of millions of people. The Cauvery Water Regulatory Commission (CWRC) has been set up to manage the water resources of the river. However, the government's policies have been criticized for being biased in favor of the state of Karnataka. The Cauvery Basin Water Conservation and Management Trust (CBWCM) has been established to conserve and manage the water resources of the river. The trust has been led by Sadhguru, a spiritual leader and environmental activist. He has led a series of rallies and protests to demand the government to take action to protect the Cauvery. The rallies have been successful in drawing attention to the crisis and forcing the government to take steps to address the problem. The government has agreed to set up a Cauvery Basin Water Conservation and Management Trust (CBWCM) to conserve and manage the water resources of the river. The trust has been led by Sadhguru, a spiritual leader and environmental activist. He has led a series of rallies and protests to demand the government to take action to protect the Cauvery. The rallies have been successful in drawing attention to the crisis and forcing the government to take steps to address the problem.

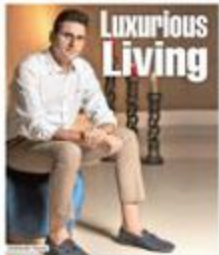
The Cauvery Basin Water Conservation and Management Trust (CBWCM) has been established to conserve and manage the water resources of the river. The trust has been led by Sadhguru, a spiritual leader and environmental activist. He has led a series of rallies and protests to demand the government to take action to protect the Cauvery. The rallies have been successful in drawing attention to the crisis and forcing the government to take steps to address the problem. The government has agreed to set up a Cauvery Basin Water Conservation and Management Trust (CBWCM) to conserve and manage the water resources of the river. The trust has been led by Sadhguru, a spiritual leader and environmental activist. He has led a series of rallies and protests to demand the government to take action to protect the Cauvery. The rallies have been successful in drawing attention to the crisis and forcing the government to take steps to address the problem.



PINK BEAUTY ON THE RAMP



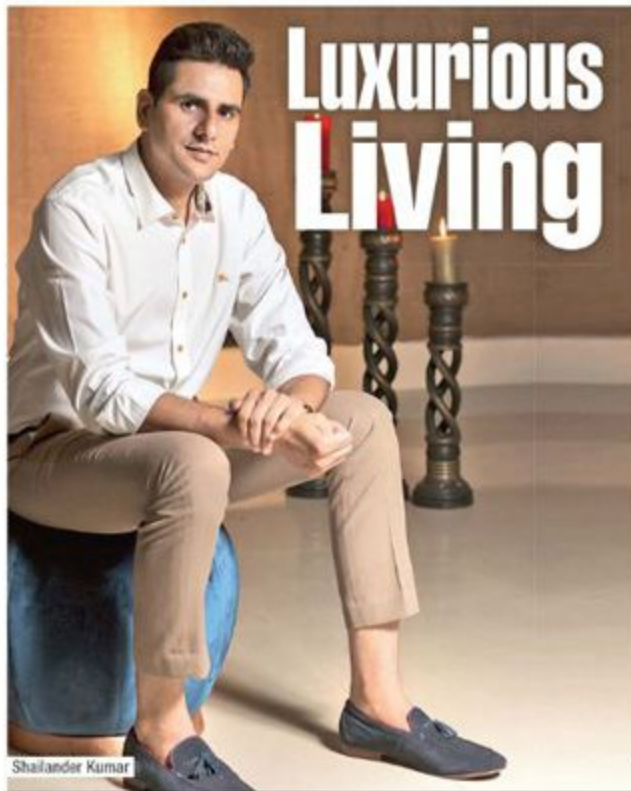
A vibrant and colorful fashion show was held in the city, showcasing the latest in Indian fashion. The show featured a variety of styles, from traditional Indian attire to modern, Western-inspired designs. The models were dressed in a range of colors, with a particular focus on pink. The show was a success, with many of the outfits being well-received by the audience. The designers showcased their creativity and skill, creating beautiful and unique pieces. The show was a highlight of the fashion week, and it was a pleasure to see such a diverse range of styles. The designers are proud of their work and look forward to continuing to create beautiful and unique pieces for the future.



Luxurious Living

The living room is the heart of the home. It is where you spend most of your time, and it is where you entertain your guests. A luxurious living room is one that is both comfortable and stylish. It is a place where you can relax and unwind, and it is a place where you can show off your taste and style. A luxurious living room is one that is both comfortable and stylish. It is a place where you can relax and unwind, and it is a place where you can show off your taste and style. A luxurious living room is one that is both comfortable and stylish. It is a place where you can relax and unwind, and it is a place where you can show off your taste and style.





Shailender Kumar

Luxurious Living



KIRTI CHAUHAN
kirti.chauhan@firstindia.co.in

The living room is the most important part in the home, true to its name, it's where life happens. To add a little luxury and creativity in the lives of Jaipurites, Shailender Kumar, the Founder of Fanusta, brings his unique collection of artistic home decor, Textile, Blue Pottery and more items with the opening of his first concept store in the city.

While sharing the uniqueness of Fanusta, Shailender said that the design element and colour of the products are unique than any other. He added, "We have used the traditional old art but experimented it with new modern designs that include contemporary and surreal designs. We have also introduced the 'Monsoon Range' in our designs



The art collection created by the artisans of Fanusta

and cloud and leaf shapes on Blue Pottery products."

Another unique feature is to get different colours on blue pottery for which the artisans experimented for three months to decide the final colours. Shailender then added, "We have mixed orange, green and lemon yellow colour to make our blue pottery range more unique and then we quoted it with double firing to fix the final colour."

On being asked about What's so different about the furniture range, he added, "We have just launched the lat-



est series of a storage unit with 'Pichwal' painting art on them, so it becomes a utility product and decor piece altogether. We have also created a unique wall art range with 'Mahal' theme, where people will get 'Jharoka' paintings on it and the same theme is used on storage furniture."

In the textile segment, the artisans have developed their blocks based on Jharoka and Bird themes, to print bed sheet, quilt, pillow cover and more.

Sikar boy Shailender started the interesting journey of 'Fanusta' in 2015 and within a year, he established his e-commerce platform with 11 artisans, and currently have around 100 artisans, craftsman and painters.

